

DOWRLD HUDSON

V.P.
Charles town Races
P.O. Box 551
Charlottesville, VA
25414
304-725-
7001

Charles town Turf Club
West VA

PROGRAM AD

DAYS: 11/23-12/13
CONTRACT PERIOD: 81-85
YEARS: 5
RATE: \$ 11,500
POSITION: m/c

MARLBORO CLOCKS

NUMBER/TYPER UNITS: 1
CONTRACT PERIOD: 9/1/81-8/31/86
YEARS: 5
RATE: \$ 5,000

SUMMARY

YEAR	DATES	DAYS	DAILY AVERAGE	TOTAL ATTENDANCE	PROGRAM RATE	C.P.M.
1980	205	2/22-12/7	3,820	784,330	10,000	12.75
1981	220	1/23-12/13	3,849	846,780	11,500	13.58
1982	236	1/23-12/12	3,961	934,870	11,500	12.30
1983	242	1/7-12/11	3,883	939,905	11,500	12.23
1984	245	1/7-12/10	3,772	924,287	11,500	12.44
1985	241	1/4-12/5	3,584	863,825	11,500	12.31
1986	237	1/3-12/27	3,436	814,542	11,500/ 9,775	14.12
1987						
1988						

PROGRAM MATERIALS

Charles Town Race Course
Klink-Prince Litho
8900 Lee Highway
Fairfax, VA 22030

CLOCK TRANSPARENCY

2040875103

TRIP / PAYMENT RECAP

PAYMENTS

PROGRAMS

CLOCKS

TO TRACK TO POI DATE TO TRACK TO POI DATE

1985

1986

1987

TRIP RECAP

1986

2040875104